



Nutraceuticals

Media Release

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Divis Nutraceuticals enters into a Pan European distribution agreement with Omya.

Basel, November 1st, 2011 – Divis Laboratories Europe AG and Omya International AG announced today, that they have signed a pan European distribution agreement. Omya is a worldwide distributor of specialty food ingredients and leading producer of industrial minerals. Under the Agreement, Omya will represent Divis Nutraceuticals complete range of Carotenoids and Vitamins, under its brand  in Europe, the former Russian countries, Israel and Turkey.

“We are proud to team up with Omya – a recognized leader in this industry with a truly global reach and a growing team of technical sales experts. This agreement with Omya greatly expands our presence in Europe, a region that includes both mature and high growth potential countries”, said Heinz Niggli, Divis General Manager for America and Europe “This initiative provides us with a powerful new resource to grow our sales and add to our existing business in the region. It is an integral part of Divis sales growth strategy to best serve customers through local presence, fast communication and efficient logistics.” He concluded.

“We are proud to announce this agreement with Divis” said Peter Bigler (General Manager Distribution Services) of Omya. “This collaboration demonstrates our commitment to the food and nutraceutical industry and by adding additional resources confirms our support to this industry. The product portfolio of Divis complements perfectly with our range of natural calcium carbonate”.

Omya will represent Divis product range which includes:



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- Apocarotenal
- Astaxanthin
- Beta-Carotene
- Canthaxanthin
- Lutein
- Lycopene
- Zeaxanthin
- Vitamin D3
- Vitamin A
- OMEGA-3
- Vitamin & Carotenoid Blends

Both companies will participate at the Food Ingredients Europe trade show taking place in Paris, France from November 29th till December 1st, 2011

Please visit Omya at booth 4F09 and Divis Laboratories at booth 4F14.

Divis Laboratories is a trusted source for Carotenoids and Vitamins to the nutritional, food, beverage and feed industries. Divis offer a full range of technical, sales, and regulatory support, including custom product development, analytical and application testing. Divis has a fully validated and backward integrated manufacturing process, from the molecule to the finished form. The multipurpose Nutraceutical facility is designed and built for the production of formulated Carotenoid and Nutraceuticals using state of the art encapsulation technologies and applying high quality standards to fully comply with the European and Global regulatory requirements. Quality systems such as HACCP, ISO and 3rd party audits are implemented to guarantee a uniformly high quality of Divis products.

Omya is a leading global chemical distributor and producer of industrial minerals. The company's major markets are food, nutraceuticals, personal care, the paper, plastics, paint/coatings/adhesives, construction industries as well as agriculture and environment. Founded in 1884 in Switzerland, Omya now has a global presence extending to more than 100 locations in over 50 countries and 7000 employees.
